

ANNEVECK

your hair our passion



P R E S S P A C K



ALL ABOUT ANNE

Hair artist,
international
educator, brand
ambassador and
champion for
sustainable, ethical
and diverse
hairdressing

Anne Veck has been a hairdresser and salon owner for more than 30 years. In 2023, Anne sold her salons and realised a long-held dream, launching Anne Veck Education, a varied and exciting prospectus of hairdressing training courses.

Multi-award-winning, Anne is one of the industry's leading authorities on sustainability (Anne Veck Oxford was the first UK salon to achieve Carbon Neutral status) and is also a creative powerhouse, producing breathtaking collections that support her passion for ethical and diverse hairdressing.

Trained in Paris, Anne has an extensive classical hairdressing skillset, rooted in waving, braiding and hair-up. Combined with her creative vision, this technical dexterity has produced a unique and highly respected voice within the hairdressing industry.

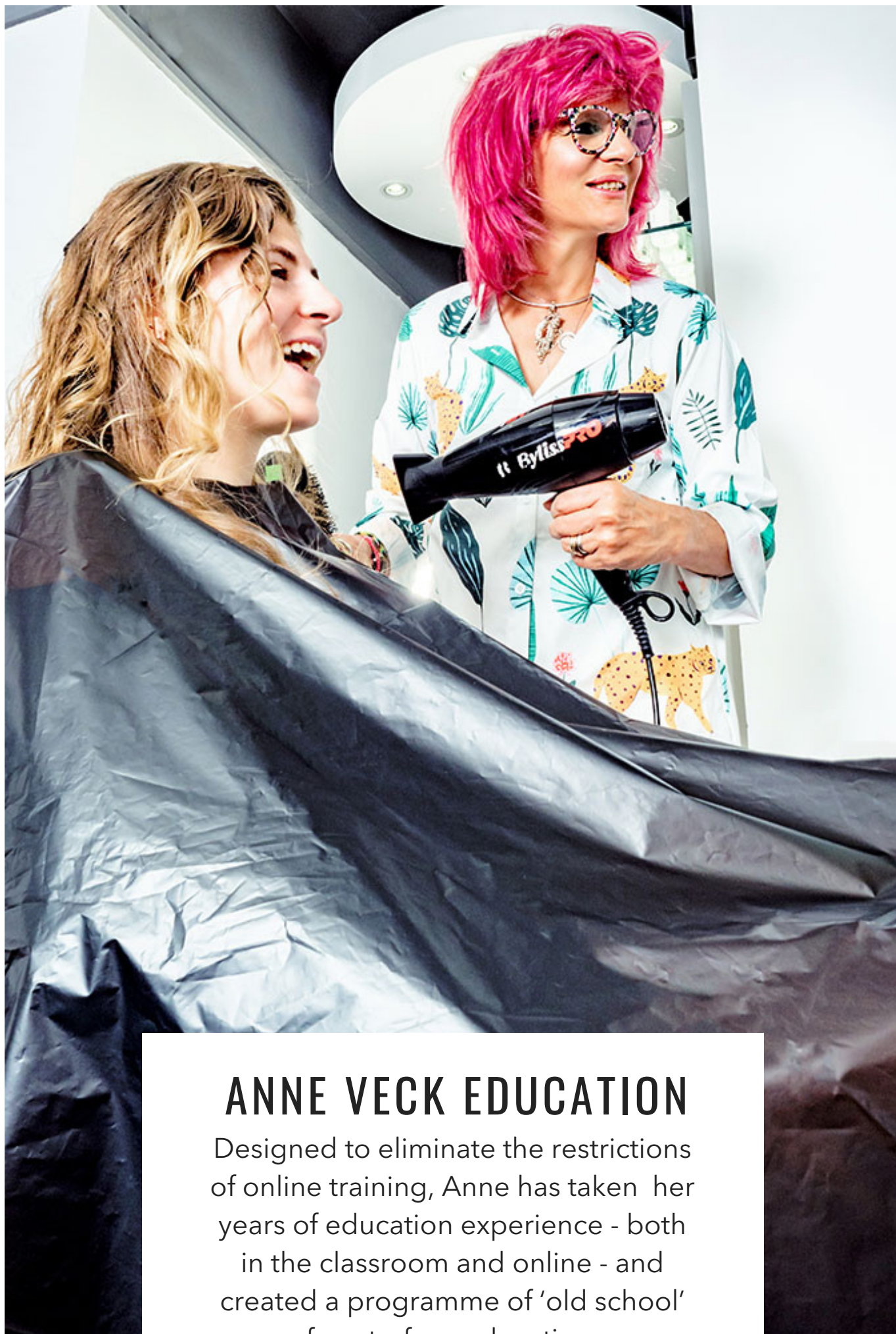


Anne has won countless hairdressing awards at home and internationally for both her creative work and her sustainability initiatives.

Described by Hair magazine as 'one of the most iconic hairdressers in the world', Anne's commitment to campaigning for a more inclusive and ethical industry has seen her featured in countless consumer and trade press - and her drive for a more sustainable industry has even inspired a case study for a University of Glasgow course!

Anne and her partner, Keith Mellen





ANNE VECK EDUCATION

Designed to eliminate the restrictions of online training, Anne has taken her years of education experience - both in the classroom and online - and created a programme of 'old school' face-to-face education

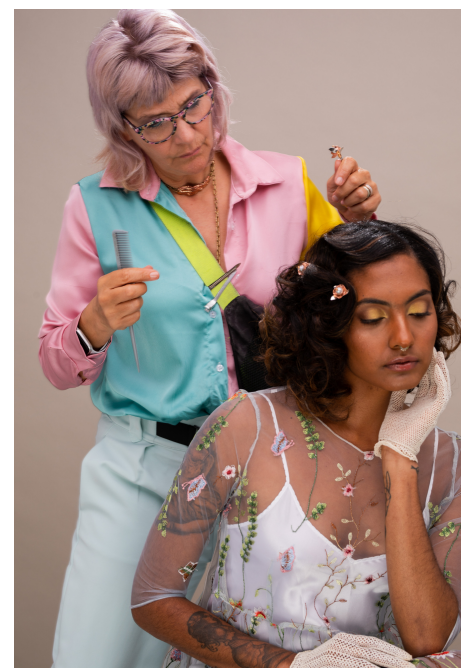


Anne holds the HABC Level 3 Award in Education and Training and currently works at least two days a week out of her former salon, ensuring her teaching is grounded in practical, salon-relevant skills.

Comprising a total of 13 courses, Anne Veck Education is made up of options for all levels; from apprentices to NVQ Level 3, as well as those returning to the industry after a break. Featuring six categories covering a breadth of hairdressing skillsets, each course delivers important areas drawn from Anne's experience gained over 40 years in hairdressing.

An independent freelance educator and presenter, Anne's expertise is in demand all over the globe and she has educated in countries including Brazil, U.S.A., Canada, Dubai, Australia, France, Italy, Spain, China and Thailand. Completely bespoke, Anne's education can cater for audiences and venues of all sizes from 1:1 to 5,000 or more, with show and course times ranging from 3 minutes up to 6 hours or more, over one or more days.

Anne Veck Education has been designed to demonstrate the intricacies and technical details of hairdressing up-close, allowing participants to be hands-on with their learning, and to ask questions and interact to facilitate a truly 360-degree learning experience. Whether you are looking to fine tune your hair-up portfolio or wish to build confidence in working with textured hair, Anne's courses provide the practical and creative know-how required to enhance your expertise and attract new clients and opportunities.





In 2020, Anne and Keith opened up their little green book to launch Salon Re:Source – a sustainable salon toolkit, packed full of practical information and resources.

Salon RE:Source is a user-friendly guide to making a business more sustainable - for hairdressers and salon owners - and is designed to share what Anne and partner Keith have spent hundreds of hours researching and practicing.

The guide features three sections, the idea being to start from the top and work through all of the actions, dip in and out, or perhaps do one thing each week.

1. Easy, low-cost, Quick Wins
2. Next Steps that require a little more effort and cost
3. Major Changes that require bigger investments in time and money.

Salon Re:Source is the result of years of work, trial and error and tried-and-tested products, suppliers and services. To access the whole guide, for free, visit bit.ly/SalonReSourceUK.

Areas covered within the guide include energy, water, lighting, product manufacturers, wastage and recycling, interior design choices, questions to ask, and much more. For 2023, Anne has also created a sustainable salon / hairdressing workshop, based around Salon Re:Source, in collaboration with Davines.

"We believe that we are now trading in a world where being kind to our fellow humans and the earth resonates with our clients, and is the key to commercial success," says Anne. "Becoming a sustainable salon is a journey. We are all where we are, rather than where we'd like to be, on this – so do what you can, but start now!"





TEXTURE EXPERT

'Inclusivity is
essential for the
future of the
industry'

A passionate campaigner for greater diversity in hairdressing, Anne believes that in order to call yourself a 'professional' hairdresser, the onus is on you to be trained in every type of hair. Anne has worked with clients with textured hair (Afro /curly and coily), as well Caucasian and Asian type hair since opening her first Oxford salon over thirty years ago.

Throughout three decades, Anne has trained with Charlotte Mensah, Chris Foster, Desmond Murray, MK, Samantha Golding, U.S. educators texpertcollective.com and the Avlon education team.

Over the last 12 month, Anne has also developed courses in Afro hairdressing aimed at "beginners". These are Understanding Textured Hair, for Anne Veck Education and Curl Lab for Davines.

Anne's textured hair work has won her multiple awards, including Colour World Afro Colour Genius 2023.



HAIR IS ART

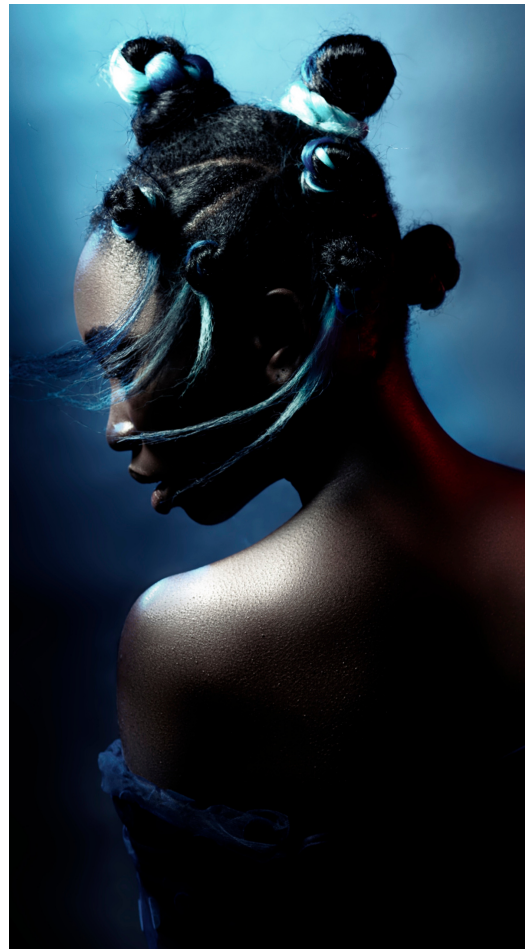
Anne is passionate about establishing beyond any doubt that hairdressing is an art form. Hairdressers are creative, talented, energetic, knowledgeable, sociable, sympathetic and highly skilled. They are experts and professionals. Their best work is art

Each year Anne creates avant-garde collections expressing her manifesto for hairdressing: that hair should be beautiful, professional, ethical and sustainable - and that hairdressing is art. Her Toxic Fashion collection of images, video and performance - expressing outrage at the damage done by fast fashion - has been featured in print across the globe, on stage and in galleries. Anne routinely collaborates with the art photographer Magic Owen, with their work published in magazines including GlassBook, Hunger and Creative HEAD.

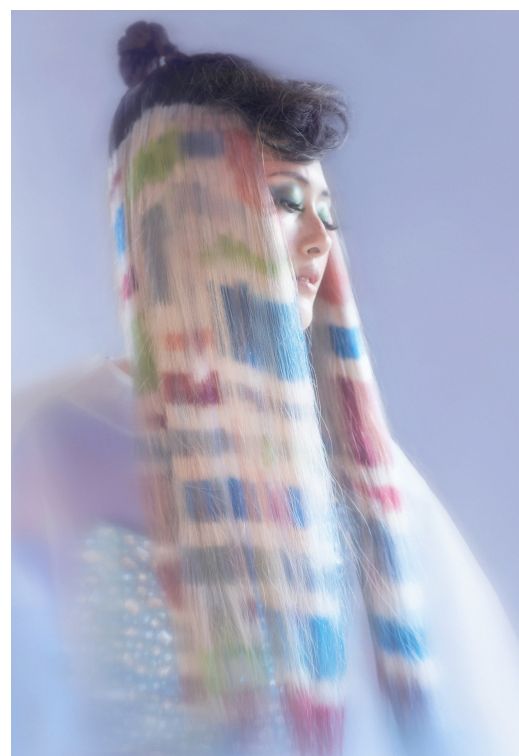
Anne's work has been shown at the Erarta Museum of Contemporary Art in St Petersburg, Russia and as part of Oxfordshire Art Week. The Toxic Fashion video was shortlisted for the Royal Academy Summer Exhibition and was also entered for prestigious art awards including The Sunny Art Prize, The Yale Environmental 360 Video Award, The Ashurst Emerging Art Prize and the Visual Art Open, as well as achieving the Excellent Award in the 2020 Video Awards.



WORK AT A GLANCE













CV AND CREDENTIALS

Hairdressing Ambassador for The National Hair and Beauty Federation

Ambassador for Easydry and Green Libertine for Green Salon Collective

Over 100 hairdressing award wins and finals since 2004 including Creative Head Most Wanted Hair Trend, Hair Awards Afro Stylist, Salon Business Awards Solo Artist, Colour World Afro Colour Genius, Revlon Professional Style Master Global Award, Tribu-te Paris The Big One, British Hairdressing Awards Southern Hairdresser of the Year, AIPP Best Photo, Tribu-te Paris The Big One Afro, AIPP Best Men, Haute Coiffure Francaise Trophy, Prix Coloration L'Oreal Produits Professionnels.

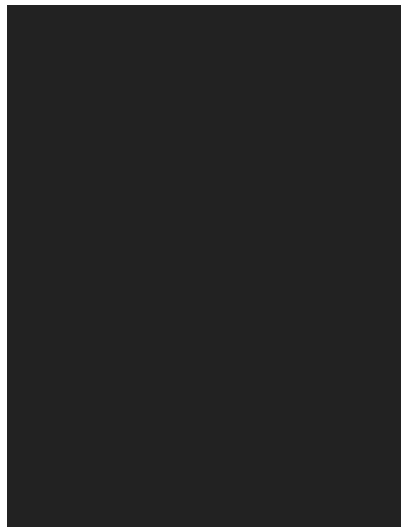
Over 20 business award wins and finals since 2000 including Creative Head Most Wanted Sustainability Hero, British Hairdressing Business Awards Sustainable Salon of the Year, British Hairdressing Business Awards Business Director of the Year, National Hair & Beauty Federation Helping the Environment Award, Salon Business Awards Green Salon, Hair Awards Best Regional Salon (South), National Hairdressers' Federation Most Environmentally Friendly Business.

Presenting at events around the world including The Creative Escape Greece for Gold Class, Allied Beauty Association Show Toronto, Beauty Fair Sao Paulo, Revlon Professional Style Masters Brussels and Paris, Alternative Hair Show London, Metamorphose France, HairBiz Brisbane, Pro Hair Live, Salon International, HJ Live, Creative Escape Unplugged Rhodes and for the London College of Makeup, Dubai.

The UK's first and only carbon-neutral hairdresser, Anne Veck Oxford achieved Carbon Neutral + status, which means it offset more CO2 than it produced

Good Salon Guide approved Eco Salon.

The first certified Living Wage Employer in the industry.



@ANNEVECKEDUCATION
ANNEVECKHAIR.COM

FOR MORE INFORMATION,
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OR CALL **01858 419668**